Williams Jewelers St Jude Jam Giveaway OFFICIAL RULES AND LEGAL DISCLAIMER

- 1. By entering, attempting to enter, or in any way participating or attempting to participate in Williams Jewelers St Jude Jam Giveaway (the "Sweepstakes"), the participant ("Participant") agrees to be bound by these Official Rules and Legal Disclaimer and the decisions of Bonneville International Corporation ("Administrator") relating to the Sweepstakes, which are final and binding in all respects.
 - 2. The Sweepstakes is put on by 98.5 KYGO-FM (the "Station").

3. NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT IMPROVE YOUR CHANCES OF WINNING.

4. HOW TO ENTER: Listen to the Station beginning on November 3, 2025, and ending on November 7, 2025. On weekdays at around 8:00 a.m., 12:00 p.m. and 4:00 p.m. Mountain, the on-air personality will announce the cue to call the Station's contest line of 303-713-2985 and designate by ordinal number (e.g., 9th) the potential qualified caller. Participant must be the designated caller and provide Participant's (a) legal name, (b) mailing address, (c) phone number (d) email address, and (e) date of birth before the call is disconnected. A post office box is not acceptable. If Participant does not provide the required information before the call is disconnected or is found to be ineligible, Administrator may select the next consecutive caller as the potential qualified caller for that playtime. Upon confirmation of eligibility, Participant will be entered into the drawing for the grand prize and win a daily prize.

Online listeners to streamed broadcasts may experience a lag in transmission due to buffering limitations and other factors. Listeners to streamed broadcasts may not be able to participate in, or may be disadvantaged in participating in, the Sweepstakes.

- 5. ELIGIBILITY: The Sweepstakes is open to individuals who (a) are residents of the 50 United States and D.C., (b) are 18 years of age or older at the time of entry, and (c) reside within the Station's listening area, except for (i) employees of Administrator, employees of Williams Jewelers ("Sponsor"), and their affiliates, subsidiaries, and agencies (collectively the "Promotion Parties"), and members of their immediate family or persons living in the same household; and (ii) individuals who have won a prize having a value greater than \$500 in a contest or sweepstakes administered by Administrator during the ninety-day period preceding the day on which this Sweepstakes begins.
- 6. DRAWING: A random drawing will be conducted on November 10, 2025 to select the grand prize winner from among the qualified callers. The odds of winning depend on the number of qualified callers. The grand prize winner will be notified by phone and must sign an Affidavit of Eligibility and Release within three business days thereafter. The grand prize winner will be deemed to be a potential winner pending verification of eligibility and delivery of a signed Affidavit of Eligibility and Release. A potential winner must also provide valid, government-issued photo identification. Failure to respond within the applicable time period will result in prize forfeiture, and Administrator shall have the option to award the grand prize to

an alternate winner. The return of any prize notification or prize as undeliverable may result in disqualification and selection of an alternate winner. Any income taxes resulting from acceptance of a prize are the responsibility of the winner.

- 7. By accepting a prize, Participant gives permission to the Promotion Parties to use Participant's name, likeness, and biographical information for marketing purposes without further compensation or right of approval, unless prohibited by law. Participant agrees to execute any document reasonably required by Administrator to effectuate such permission and failure to do so shall give rise to Administrator's right to execute any and all such documents as Participant's attorney-in-fact, which right shall be coupled with an interest and therefore, irrevocable.
- 8. LIMITATION OF LIABILITY: Subject to applicable law, by entering the Sweepstakes and potentially receiving a prize, Participant agrees to hold the Promotion Parties harmless from any claim, liability, loss, damage (including punitive, incidental, and consequential damages), or expense (including attorney's fees) arising out of or in connection with participation in the Sweepstakes or the acceptance, use, or misuse of any prize. The Promotion Parties will not be responsible for (a) late, incomplete, or incorrect entries; (b) Participant's failure to receive a prize notification due to spam, junk email, or other security settings or provision of incorrect or otherwise non-functioning contact information; (c) technical, hardware, or software malfunctions; (d) lost or unavailable network connections; or (e) failed, incorrect, inaccurate, incomplete, garbled, or delayed electronic communications whether caused by the sender or any equipment or programming associated with or used in the Sweepstakes, by any human error which may occur in the processing of entries, or by any typographical, technological, or other error in the promotion or administration of the Sweepstakes or announcement of the prize. If, in Administrator's opinion, there is such an error, or there is any suspected evidence of tampering with any portion of the Sweepstakes, or if technical difficulties (including viruses and bugs) compromise the integrity of the Sweepstakes, Administrator, in its sole discretion, may cancel or modify the Sweepstakes in a manner deemed appropriate by Administrator. In the event of termination, the winner will be selected from among the eligible entries received as of the date of termination. The Sweepstakes is void where prohibited.
- 9. PRIZE: Each daily prize consists of a pair of tickets to St Jude Jam at Grizzly Rose on November 13, 2025. Total prize value of each daily prize: \$90.00. The grand prize consists of a \$1,500 Williams Jewelers Gift Certificate. Total prize value of grand prize: \$1,500. Administrator reserves the right to substitute a grand prize or any daily prize for a prize of equal or greater value. A prize may not be sold, traded, or commissioned, and is not exchangeable or redeemable for cash except in Administrator's sole discretion.
- 10. CHOICE OF LAW AND FORUM: This Sweepstakes is governed by the laws of the United States of America and the State of Utah, without respect to conflict of law doctrines. As a condition of participating in the Sweepstakes, Participant agrees that any and all disputes which cannot be resolved between the parties and causes of action arising out of or connected with the Sweepstakes, shall be resolved individually, without resort to any form of class action, exclusively before a court located in Salt Lake City, Utah, having jurisdiction. Further, in any such dispute, under no circumstances will Participant be permitted to obtain awards for, and hereby waives all rights to claim, punitive, incidental, or consequential damages, including

reasonable attorney's fees, other than Participant's actual, out-of-pocket expenses (i.e., costs associated with entering the Sweepstakes), and Participant further waives all rights to have damages multiplied or increased.

- 11. PRIVACY: Information submitted with an entry is subject to the Privacy Policy stated on www.kygo.com/privacy-policy/
- 12. WINNERS LIST: For the name of the prize winners, available after December 10, 2025, send a self-addressed, stamped #10 envelope to: 98.5 KYGO-FM 7800 E Orchard Rd Suite 400 Greenwood Village, CO 80111
- 13. STATION: 98.5 KYGO-FM 7800 E Orchard Rd Suite 400 Greenwood Village, CO 80111
- 14. ADMINISTRATOR: Bonneville International Corporation, 55 N. 300 W., Salt Lake City, Utah 84101.